BANCASSURANCE CONSULTANTS WORLDWIDE LTD

LONDON

DUBAI

MUMBAI



We make it work!



Product Design

Training

Channel Management



Simplifying **Bancassurance**

Bancassurance Consultants Worldwide Limited (BCWL) supports Banks and Insurance Companies in their pursuit for excellence. We support our clients at every stage of their business cycle and hand hold them till the very end to ensure that efforts and resources invested actually fructifies.

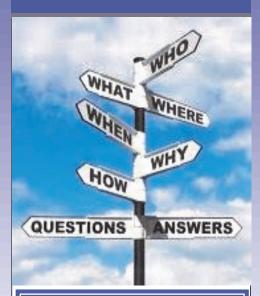
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Consulting



Right Strategy

Setting up Bancassurance Setting up subsidiary / JV Company Restructuring Takaful Setup Regulatory Know how Compliance Rating & Quality Assurance

Product Design



Innovation

Tailor Made & Bespoke Target Oriented Products Product Enhancement Reinsurance Support Sharia Compliant Products

Training



Knowledge Management

Product Training Technical Training Segment Oriented Sales Training Motivational Training

Channel Management



Distribution is the Key

Reward Management Product-Distribution Fit Process Flow Management Bank-Insurance Integration Sales Support & Management



Success of Bancassurance depends largely on the right mix of strategy and channel management. More bancassurance experiments have failed in the past than succeeded due to strategic mismatch. Large customer base and a plethora of products necessarily does not bring sales volume on the table.

Bancassurance Consultants Worldwide Limited have the necessary know-how and experience to make it work. We help you gain a head start and achieve sustained growth in bancassurance. We also stand by you in the implementation process and ensure that proper channel management delivers and helps you achieve the target.

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