

# BANCASSURANCE CONSULTANTS WORLDWIDE LTD

**LONDON**

**DUBAI**

**MUMBAI**



*We make it work!*

**Consulting**

**Product  
Design**

**Training**

**Channel  
Management**



Simplifying **Bancassurance**

Bancassurance Consultants Worldwide Limited (BCWL) supports Banks and Insurance Companies in their pursuit for excellence. We support our clients at every stage of their business cycle and hand hold them till the very end to ensure that efforts and resources invested actually fructifies.

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### Consulting



#### Right Strategy

Setting up Bancassurance  
Setting up subsidiary / JV  
Company Restructuring  
Takaful Setup  
Regulatory Know how  
Compliance  
Rating & Quality Assurance

### Product Design



#### Innovation

Tailor Made & Bespoke  
Target Oriented Products  
Product Enhancement  
Reinsurance Support  
Sharia Compliant Products

### Training



#### Knowledge Management

Product Training  
Technical Training  
Segment Oriented  
Sales Training  
Motivational Training

### Channel Management



#### Distribution is the Key

Reward Management  
Product-Distribution Fit  
Process Flow Management  
Bank-Insurance Integration  
Sales Support & Management



Success of Bancassurance depends largely on the right mix of strategy and channel management. More bancassurance experiments have failed in the past than succeeded due to strategic mismatch. Large customer base and a plethora of products necessarily does not bring sales volume on the table.

Bancassurance Consultants Worldwide Limited have the necessary know-how and experience to make it work. We help you gain a head start and achieve sustained growth in bancassurance. We also stand by you in the implementation process and ensure that proper channel management delivers and helps you achieve the target.

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